

CMU-ACE Internationalization Laboratory (2016-2018)
Internationalization Strategic Planning Committee
Minutes

5 February 2018

8-8:50 a.m. in Mackinaw Room (UC)

Co-chairs: David Ash & Christi Brookes

1. Updates
 - a. SIO
 - i. Search committee being formed
 1. Want SIO in by the summer
 2. Tracy mentioned the Colorado Boulder job description and that it may be close to what we are looking for
 - b. Reorganization
 - i. Intl recruiting moving to ESS – current proposal
 1. Final recommendation coming out in March, shortly after Spring Break
 - ii. On ISPC there are people from both groups
 - iii. Share your thoughts
 1. Limited room in forums on February 7th and 8th
 2. Can also send in thoughts and comments to reorganization committee
 - iv. Questions/Comments?
 - v. Current impact
 1. Megan, Tisa, Raye
 - vi. Thoughts on Things moving to ESS
 1. Tony
 - a. All things, admissions, recruiting, etc
 - i. Moving to one CMU – centralized
 - b. Marketing
 - i. Same approach across all types of admissions, recruiting, etc
 1. Tony's thoughts on the proposed change
 - ii. This is what happened to admissions last year
 1. All things happening in the same way, across the board
 2. David
 - a. Steven is In charge of all enrollment, so in a sense it makes sense
 - b. Academic advising is coming back to academic from ESS
 - i. Makes sense
 3. Caitlin

- a. Will recruiters for intl still be recruiting for ELI, undergraduate, and graduate?
- 4. Tracy
 - a. There will be a director for undergrad and grad, so it is currently unknown where the intl recruiters will go
 - i. Suggested that they go with grad
- 5. David
 - a. In implementation phase, it is important to remind the provost and others that there is more than one recruiter on the team for international
- 6. Tracy
 - a. Potential is that people could be given certain areas to cover
- 7. Kathy
 - a. Referred to the OIT reorganization
 - b. Will new org charts be created and then people be asked to determine what their jobs are based on that new org chart?
 - i. David
 - 1. Hopes to settle some of this before the change happens
 - 2. Wants to avoid loss of function
 - ii. Christi
 - 1. Said that Steven wants to learn form the ISPC and learn about internationalization across campus
 - a. Open to input form committee and learning
- 8. Dianne
 - a. Will the work of the ISPC be taken into consideration with the reorganization?
 - b. Christi
 - i. Yes, has been asked many times since august
 - c. Dianne
 - i. Feel that taking international recruiting away dilutes what we have been doing
 - d. Kathy
 - i. International market should be treated differently because it is all very different
 - ii. Graduate recruiting? Trying to understand how different groups talk across campus
 - e. David
 - i. Departments do more with their recruiting because they know how many students they want and can support

- f. Christi
 - i. How can this be done well?
 - ii. Are there resources that we need and how do we get them?
 - iii. To answer Dianne: Yes, our role is advisory, and hopefully taken

2. Working Group Reports

- a. More in-depth look
 - b. Add ideas as much as you can, Christi and Cassie will plug in more information to help fill out the plans and strategies and metrics
 - c. Not worried about overlap between the committees
 - d. Sub-Committee Reports:
 - i. Enhancing Student Success
 - 1. Not a lot of changes
 - a. Updated section 3
 - i. Discussed identifying current barriers to international student engagement on campus
 - ii. Short and long term mini grants for faculty to increase these on and off campus experiences
 - iii. Residence life
 - iv. Work with intergroup dialogue
 - 1. Enhance dialogue-based courses to add international components
 - a. Many interested parties, but lots of work to make it happen
 - v. Cross-campus leadership incentive
 - 1. Add international focus to more things and get international students involved
 - a. How to get more students involved
 - b. Minor as it exists does not have an international aspect
 - 2. Leadership as it is taught is very domestic, how to expand this to be more inclusive
 - b. Internationalizing Curriculum
 - i. How can faculty get involved?
 - 1. Bylaws – incentivizing
 - c. Change the office name from OIA to something else
 - i. Dianne’s suggestion
- ii. Fostering Scholarly Activity
 - 1. Sharing at the next meeting
- iii. Strengthening Partnerships In Michigan
 - 1. Updated Report – Caitlin
 - a. Most has remained the same

- i. Added more under 1B - # of intl students at CMU
 - 1. Reduce tuition if possible
 - 2. 1B4
 - a. open Merit Based Scholarships to Intl students to help with the cost
 - i. goal: by fall 2019
 - b. Apply earlier, admit earlier, commit earlier
 - i. Hard to get a good start at CMU when they only have 1-2 weeks to get to CMU after being admitted
 - ii. Sooner commitment the better
 - c. Diversifying the Honors Program
 - i. Want 10% of honors to be international
 - ii. How can we make adjustments to include international students earlier?
 - d. Include LAS and leadership as well
 - 3. IB5
 - a. Make a coordinated effort to recruit and gain students to develop partnerships
 - b. Reduction of tuition for partnerships
 - i. In-state tuition plus the % of state appropriations
 - ii. Wave application fee because it is just one more hurdle to prevent students from coming – partnerships only
- ii. David:
 - 1. Rumblings to adjust tuition for those from out of state
 - a. Since state appropriations are going down, the reasons for charging more for out of state students is going down
- iii. 3B4
 - 1. request a seat for a CMU rep on the Mt. Pleasant IRC
 - a. have had multiple reps in the past

- 2. Reignite this relationship to get a specific seat for CMU
 - iv. 4
 - 1. meeting with Marcus to discuss metrics for strategic partnerships
 - v. 5
 - 1. create a physical space for people on campus and in community to host intercultural events
 - 2. Have an online space as well
 - b. Christi
 - i. Who is responsible to for these things?
 - ii. Think about how this could be implemented, and who would be in charge of doing it?
 - iii. Need to create a new committee MO.
 - 1. Who will continue the work after the ISPC is done?
- 3. What's Next?
 - a. When documents are more or less finalized, send them to Christi for pulling them together into one documents
 - b. Scheduling forums for campus community feedback
 - c. Discussing with the deans, senior leaders, council of chairs, etc. shortly as well
- 4. Questions?
- 5. *** Next Meetings:
 - i. 19 February 2018, 8am (Mackinaw Room) - re
 - ii. 19 March 2018, 8am (Mackinaw Room)
 - iii. March – April: discussions with deans, open forums
 - iv. 2 April 2018, 8am – reserve
 - v. 16 April 2018, 8am – Reserve
 - vi. ***30 April – 2 May 2018, 8am – ACE Internationalization Labe Peer Review + Final Report