

CMU-ACE Internationalization Laboratory (2016-2018)
Internationalization Strategic Planning Committee
Minutes

19 March 2018

8-8:50 a.m. in Mackinaw Room (UC)

Co-chairs: David Ash & Christi Brookes

1. Updates

- a. SIO search
 - i. Committee has been formed
 - 1. Provost announce compilation to the academic senate
 - ii. Meeting on 3/30
- b. Reorganization
 - i. Recruiting will in effect go to ESS
 - 1. Implementation?
 - a. David is meeting with Steven on 3/30 to discuss the recruiting staff
 - i. More than just Megan
 - ii. Megan is providing list of members of the staff and their duties to determine who will stay and who will go

2. Strategic Plan

- a. Share ideas on how to set metrics and encourage those “responsible” to follow through with the strategies and how to monitor targets
 - i. David suggests running through this with Mike and say “on the provost’s suggestion this is the strategic plan”
 - ii. Seems heavy on OIA, so if it is a campus strategic plan, use divisions (ex: academic, ESS)
- b. Imperative 1: Nurturing Student Success
 - i. Initiative 1
 - 1. Increase student participation - good\
 - a. Add “and colleges”
 - b. Add definition of “study away”
 - i. May allow people to define this themselves to avoid splitting hairs
 - ii. If we are going to track it, we may need to define it
 - 1. Courses are labeled with a code, which would allow us to track without defining
 - c. How do we define “Global”
 - i. Different people refer to it as different things
 - ii. Must set one actual definition for the purpose of the strategic plan
 - 2. Include advising for study abroad....

- a. Include advising in the 4-yr graduation plan
 - 3. Make participation in SA
 - a. Committee approved
 - 4. Establish SA component for RFY
 - a. Doesn't need to be established, is already in place
 - i. More about promotion than establishing
 - ii. What is in place is similar to description, work together and promote SA component
 - 1. Work with admissions and ESS rather than divisions
 - 5. Develop short-term faculty-led...
 - a. Promote, not establish in place similar to the above
 - b. Admissions and colleges
 - 6. Increase diversity in SA
 - a. Admissions, not all of ESS
 - b. Involve colleges, orientation office, and relevant academic units
 - 7. Increase funding for scholarships
 - a. Change to Development Office and Academic Affairs from OIA
 - b. Trying not to dictate the specific funding amount, to encourage people to get pulled in and feel invested
 - c. Move "target established by 2019" to the second column?
 - d. Tweak column 2 language to be more measurable
 - e. Change name to "Fundraising for.." or "increase # of students receiving"
 - 8. Increase study of world languages
 - a. Assign to larger divisions
 - b. Add "target established by 2019"
 - c. Add "critical languages" as shown by orgs like the state department
- ii. Initiative 2
- 1. Increase international student population
 - a. Committee approved
 - 2. Assess and add infrastructure to support international student
 - a. For ELI, undergraduate and graduate
 - b. Add colleges and academic affairs to responsible groups
 - 3. Diversify countries/regions
 - a. Instead of "needs", change to "target"
 - 4. Diversify approaches and resources
 - a. Remove "fully" from column 2
 - b. "Determine the potential benefits of use of agents"
 - 5. Allow international students greater access to scholarships

- a. Change to “Increase scholarships for international students”
 - i. Add stipend
 - b. Add Development Office to responsible groups
 - c. Rework column 5
 - i. Show what exists and what would be good
 - d. Add flat tuition rate plan for all students
 - iii. Initiative 3
 - 1. Work toward greater inclusivity
 - a. Add ESS to responsible
 - b. Include ELI
 - 2. Support international living and learning communities
 - a. Committee approved
 - 3. Increase links between leadership and international students
 - a. Committee approved
 - 4. Increase curricular reach
 - a. Add “promote other existing programs”
 - b. Clarify certificates as undergraduate
 - iv. Initiative 4
 - 1. Grow curricular and co-curricular
 - a. Committee approved
 - 2. Improve on-campus arrival
 - a. Change “improve” to “Enhance”
 - 3. Increase understanding of global communities on CMU’s campus
 - a. Committee approved
 - b. HR - provide platform for training, but who develops
 - c. Include FPS for orientation as well
 - 4. Provide specialized academic assistance to international students
 - a. Will be getting a new international student academic advisor based on recommendations in reorganization
 - b. Change to further develop
- c. Imperative 2
 - i. Initiative 1
 - 1. Increase participation
 - a. Committee approved
 - 2. Increase publicity
 - a. Listserv
 - i. Who would be in charge of this? Provost’s office?
 - 1. Academic affairs
 - 3. Increase cultural knowledge
 - a. Add support of student orgs
 - b. Add responsibility to student orgs
 - 4. Broaden college knowledge about international activities
 - a. Committee approved

- ii. Initiative 2
 - 1. Assess globally focused research
 - a. Committee approved
 - 2. Increase the number of faculty participating in global research
 - a. Includes collaboration abroad, not just physically going abroad
 - i. Add footnotes with definitions to explain global
 - 3. Increase faculty mobility
 - a. Not just OIA
 - b. Add academic affairs
 - 4. Support visiting professorships
 - a. Change to academic affairs
- iii. Initiative 3
 - 1. Increase the number of grants and monies received for international research
 - a. Combine with infrastructure
- iv. Initiative 4
 - 1. Strategies
 - a. Identify instrument
- v. Initiative 5
 - 1. Increased faculty collaboration in research
 - a. Committee approved
 - 2. Create research and creative groups
 - a. Committee approved
 - 3. Create conversation groups to encourage continued language development
 - a. Committee approved
- d. Imperative 3
 - i. Initiative 1
 - 1. Streamline and optimize agreements with international partners
 - a. Committee approved
 - 2. Develop strategic partner template
 - a. Add academic affairs
 - 3. Optimize the ELI offerings and pricing
 - a. Change to put pricing before offerings
 - i. Price is major deterrent to the ELI program
 - ii. Add dean's office in discussion
 - 4. Diversify geographical regions and locations from which international students come
 - a. Remove - similar to imperative 1
 - ii. Initiative 2
 - 1. Gather knowledge about CMU's international alumni
 - a. Committee approved

2. Establish regular communication with alumni across the globe
 - a. Committee approved
 3. Celebrate international alumni
 - a. Checking on events
- iii. Initiative 3
1. Establish closer ties with CMU community
 - a. Not just OIA, whole campus
 2. Establish working relationship with City of Mt. Pleasant's IRC
 - a. Variable participation for dedicated CMU representatives
 - i. In past 5 years the connection has faltered
 3. Host guests from Okaya, Japan
 - a. Who is hosting?
 - b. Being revisited
 - c. IN past was OIA when admission was part of OIA
 4. Help to establish a sister city relationship
 - a. Potentially partner with universities as well to have a sister university
 - b. Include governmental relations office
 5. Work with Mt. Pleasant's IRC
 - a. Committee Approved
- iv. Initiative 4
1. Identify globally focused companies
 - a. Include Rob's office