

STUDY ABROAD FOR MARKETING MAJORS

Why Study Marketing Abroad?

- Understand the field of marketing from an international perspective.
- Expand your career opportunities.
- Broaden your academic horizons with great coursework
- Globalize your world view and advance your cross-cultural and problem-solving skills.
- Gain confidence in yourself personally and professionally.

In today's increasingly interdependent world, significant cross-cultural experience is exactly what employers and graduate schools seek. Find out how study abroad can benefit you...

Programs for Marketing Majors

Australia - International College of Management (Affiliated)

Accommodation: Residence Hall

Language of Instruction: English

Program Duration: Semester

Good To Know: Each course is built around real business experiences and developed in conjunction with top professionals to ensure its relevance and value. ICMS offers programs in business, tourism, event management, hospitality management, and sport management.

Australia-University of Wollongong (Affiliated)

Accommodation: Apartment or Residence Hall

Language of Instruction: English

Program Duration: Semester

Good To Know: The university is located in the city of Wollongong (pronounced 'Wool-n-gong'), 50 miles south of Sydney.

Hong Kong-Lingnan University (Tuition Exchange)

Accommodation: Residence Hall

Language of Instruction: English

Program Duration: Summer or Semester

Good To Know: With 75 percent of students living on campus, you will receive personalized attention from faculty and staff. Students have the benefit of attending a small school, while having access to the benefits of the large city of Hong Kong.



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Czech Republic-CEA Anglo American University (Affiliated)

Accommodation: Apartment
Language of Instruction: English
Program Duration: Summer or Semester
Good To Know: AAU is an independent Liberal Arts College offering western-style undergraduate-level courses, in the historic city of Prague.

England-Kingston University (Affiliated)

Accommodation: Homestay or Residence Hall
Language of Instruction: English
Program Duration: Summer or Semester
Good To Know: Kingston's location offers the peace and security of living outside the London city center as well as easy access to the beautiful countryside.

England-Edge Hill University (Affiliated)

Accommodation: Residence Hall
Language of Instruction: English
Program Duration: Semester
Good To Know: The picturesque campus is removed from urban noise and distractions, yet is only a short distance from the seaside towns of Liverpool and Manchester.

France-Institut pour les Affaires et la Gestion (Tuition Exchange)(IPAG)

Accommodation: Apartment
Language of instruction: English
Program Duration: Summer or Semester
Good To Know: IPAG is a private, professionally oriented business school located on the French Riviera.

Human Logistics-Interantional Service Learning, La Romana(Faculty-Led)

Accommodation: Dormitory
Language of Instructor: English
Program Discription: ~1 week
Good To Know: Work on a humanitarian project developing skills in project management.

Ireland-University of Limerick (Affiliated)

Accommodation: Apartment
Language of instruction: English
Program duration: Summer or Semester
Good To Know: During the semester, courses are offered in a wide variety of subject areas. During the summer, select one of five tracks.

Italy-Florence University of the Arts (FUA)(Affiliated)

Accommodation: Apartment
Language of Instruction: English
Program Duration: Summer or Semester
Good To Know: Select from a wide-reaching choice of courses and areas of study. Explore the art and culture in Florence in your free time.

Italy - American University of Rome (Affiliated)

Accommodation: Apartment
Language of Instruction: English
Program Duration: Summer or Semester
Good to know: AUR has a 16-to-1 faculty ratio, with both professors and students from Italy and all over the world.

Types of Study Abroad Programs



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