CENTRAL MICHIGAN UNIVERSITY
This Week

1) Campus Identity
   a) Landscape Guidelines
      i. Materials
      ii. Components
      iii. Composition
   b) Wayfinding
      i) Refinement
   c) Focus Areas
      i) Green Spine
      ii) Warriner Mall
      iii) ‘A’ Street at BioScience
      iv) Woldt Dining
      v) Event Space
      vi) Botanical Garden
      vii) Anspach Quad
      viii) Gateways
      ix) Admission Walk

2) Preston Plaza (Future)
**Wayfinding:** Concepts A and B: Choices, Comments & Questions

**Key Options & Choices**

Straight or Angled Logo Choice?
Stone vs Brick
Size and Scale
Maintenance
Trademark Details
Other Refinements
Wayfinding: Concepts A and B

Key Options & Choices

✓ Angled Form
✓ Action C*
✓ Stone Base
✓ Size and Scale
✓ Maintenance*
✓ Trademark*

* Refining
“A Street”
Design & Route
A-Street:
A-Street:
Composition and The Green Spine
Green Spine

Framework Definition
5 key ribs

• Connect to Neighborhoods
• Connect to Mission Street
• Connect to Resident Halls
• Connect to major parking lots

Spine Purpose

• Connect to Land Uses
• Mobility through campus
Green Spine Typical Section

Education

5’ min PLANTER
10’ WALK
10’ min. PLANTER / BIKE PARKING
12’ BIKE TRAIL
10’ min. PLANTER / BIKE PARKING

Bioscience

20’ WALK / EMERGENCY ACCESS
15’ min PLANTER
Green Spine Framework:

Components

• Spine
• Ribs
• Circulation paths
• Intersections
• Front door experience
• Wayfinding
• Views & Vistas
Green Spine Composition:

- Movement through spine
- Interest through views and vistas
- Activity
- Definition to spaces
- Flexibility for future design/development
Green Spine

• Park Library Anchor
• Front door experience
• Views to buildings
• Arrival to Rib
Woldt Dining Courtyard
Woldt Dining: Site Understanding

- Lots of Residence Units
- Market and Commons
- On Green Spine
- Summer Residents
- Move In Weekend Festival

- Fire Access
- Loading Issues
- Access to Parking
- Views to Parking
- Pond is circulation ‘object’
- Retention Requirement
- Underground Steam Tunnel
Woldt Dining: Market Square

Town Center Piazza
Multi-Use Pavilion
Programmable for Events
Market Umbrellas
Step Seating
School Spirit Feature
Green Spine ‘Place’
Sized for Outdoor Heating
Sun / Shade

Resolved Loading
Enhanced Fire Access Parks
Deflected Views
Woldt Dining: Market Square

Town Center Piazza
Multi-Use Pavilion
Programmable for Events
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Resolved Loading
Enhanced Fire Access Parks
Deflected Views
Event Space
Saginaw-Chippewa Tribe: Inclusion of Culture

Significant Forms:
- Medicine Wheel
- Talking Circle
- Meeting Lodge
- Painted Turtle Shell

Trees:
- Birch
- Basswood
- Willow
- Cedar
- Sugar Maple

Calendar:
- 13 Moon Cycles per year
- 28 days in a cycle
Arts Quad: Culture & Performance

Performing Arts
Fine Arts Display
Outdoor Venue(s)
Saginaw-Chippewa Tribe Influence?
Flexible
Every-Day Use
Small Gatherings
Large Groups

Address  Bush Theater
Engage the Green Spine
Unify the whole space
Establish Views
Maintain Topo Features
**Arts Quad: Culture & Performance**

- Performing Arts
- Fine Arts Display
- Outdoor Venue(s)
- Saginaw-Chippewa Tribe Influence?
- Flexible
- Every-Day Use
- Small Gatherings
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Address Bush Theater
Engage the Green Spine
Unify the whole space
Establish Views
Maintain Topo Features
Warriner Mall
Warriner Mall: Previous Workshop

Existing View

Proposed View
Warriner Mall: Plan

- Formal Lawn & Garden
- Entrance
- Open Space
- Informal Canopy
- Tree Lined Walk

- Resolves Circulation
- Key Views
- Flexible
- Accessible to Students
- Connectivity to Green Spine
- Multiple Seating Locations
Next Month

1) Campus Identity
   a) Landscape Guidelines
      i. Materials
      ii. Components
      iii. Composition
   b) Wayfinding
      i) Next Draft
      ii) Signage Placement / Routes
   c) Focus Areas
      i) Green Spine
      ii) Warriner Mall
      iii) ‘A’ Street at BioScience
      iv) Woldt Dining
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